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Thursday, October 27, 2011

Webinar: Retail Analytics in an Enterprise Cloud with Oracle Spatial and Oracle Site Hub

Sponsored by: Oracle Corporation

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A Location-Intelligent Master Data Management Solution

Concentra, a subsidiary of Humana Inc. and a provider of urgent healthcare, needed a better way to locate its facilities and perform retail and marketing analytics. Oracle and Tango Management Consulting (TMC) tackled the problem by replacing the existing desktop mapping application with a master data management solution that was Web-based, secure and integrated well with Concentra's ERP system, something the IT department believed was a significant benefit.

In this webinar, attendees will learn how Oracle and TMC provided an enterprise class solution that was scalable, secure and required

minimal infrastructure disruption. They will learn how Concentra deployed cloud-based geospatial analysis tools that supported its need for better, more effective site selection.

Please join Oracle and TMC for a review of their solution for Concentra that included the integration of Oracle Spatial, Oracle Site Hub and MapViewer.

Who Should Attend

Professionals engaged in these industries will find this an extremely beneficial webinar:

- Healthcare
- Retail
- Government/Public Sector
- Hosting and Outsourcing

And if you are a Line of Business Manager, CIO, CFO, GIS Analyst, GIS Manager or IT Director, you will want to register now.

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